

NCC Cable System Order

Order #	62360586	Flight Dates	10/31/16 - 11/13/16	Update Date	11/01/16		
Syscode	2482	Agency	Strategic Media Placement	Version	1 Vs. 1		
System Name	Time Warner/DirectTV- I+ Lexington, KY	Advertiser	Andy Barr for Congress	Show All Lines			
Market	Lexington-Fayette				Total # of Weeks	2	
		Client Code		Total	\$415.00		
AE	Andrew Yolles	Product Code		Commission	\$62.25		
Sales Coordinator	Luke Priddy	Est Code		Net Total	\$352.75		
Office	Washington	Product Name		Total Spots	5		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 11.01 New order. Please review and confirm. Thanks!							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Purdue @ Minnesota	10/31/16	11/6/16	15:30	18:30						X		-	-	1	\$40.00	\$40.00	30	CFB 11/05
2	BTN	Iowa @ Penn State	10/31/16	11/6/16	19:30	22:30						X		-	-	1	\$40.00	\$40.00	30	CFB 11/05
3	ESPN2	Utah State @ Wyoming	10/31/16	11/6/16	22:00	24:00						X		-	-	1	\$75.00	\$75.00	30	CFB 11/05
4	ESPN	Maryland @ Michigan	10/31/16	11/6/16	15:30	18:30						X		-	-	1	\$185.00	\$185.00	30	CFB 11/05
5	SECN	Missouri @ South Carolina	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$75.00	\$75.00	30	CFB 11/05

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$415.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$415.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/01/16

62360586 | Lexington-Fayette | Time Warner/DirectTV- I+ Lexington, KY | 2482 |

NCC Cable System Order

Order #	62360586
Syscode	8000
System Name	Time Warner/Lexington Interconnect, KY
Market	Lexington-Fayette

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Andy Barr for Congress

Update Date	11/01/16
Version	1 Vs. 1

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	2
Total	\$750.00
Commission	\$112.50
Net Total	\$637.50
Total Spots	4
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	11.01 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Purdue @ Minnesota	10/31/16	11/6/16	15:30	18:30						X		-	-	1	\$75.00	\$75.00	30	CFB 11/05
2	ESP2	Utah State @ Wyoming	10/31/16	11/6/16	22:00	24:00						X		-	-	1	\$150.00	\$150.00	30	CFB 11/05
3	ESPN	Maryland @ Michigan	10/31/16	11/6/16	15:30	18:30						X		-	-	1	\$375.00	\$375.00	30	CFB 11/05
4	SECN	Texas A&M @ Mississippi	10/31/16	11/6/16	12:00	15:00						X		-	-	1	\$150.00	\$150.00	30	CFB 11/05

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$750.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$750.00

SYSTEM APP: _____ SALES _____ ACCT _____

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